



UNOS Launches Redesigned Website

On Aug. 4, UNOS launched its new corporate website, redesigned from top to bottom.

The site uses simple navigation to focus on UNOS as a private, nonprofit organization committed to advancing organ availability and transplantation—and also explains how UNOS achieves that commitment through the OPTN contract and revenue from grants, charitable support and other subsidiaries. Content related to the OPTN, such as public comment, board and committee minutes and the like, will continue to reside only on the OPTN website (<http://optn.transplant.hrsa.gov>).

New features of *unos.org* include the addition of drop-down “quick links” on every page to help visitors locate specific information, and a more comprehensive Google-search capability (of the UNOS, OPTN and Transplant Living websites). The site also includes the ability to share social-media content with one click. You’ll be able to bookmark a page, e-mail a page, post to Facebook and Twitter, and more.

The new *unos.org* website also includes these stand-alone, dedicated sites:

- *support.unos.org*—a new site for the UNOS Foundation, with information about the foundation and ways to contribute
- *communication.unos.org*—a new archive for communications sent to members and
- *jobmarket.unos.org*—a new site for UNOS jobs and transplant community jobs, including functionality to process credit cards when submitting an ad for the UNOS website and/or the *Update* magazine.

There’s more—but not enough space to tell you about it all. So, we invite you to visit, explore and, using the new “contact us” link, let us know what you think. Your input will help us continue to make improvements according to your needs. [U](#)



The all-new UNOS website has the same web address: unos.org.

Thank you to our members who have supported Transplant Living and the National Donor Memorial in 2010.

TRANSPLANT LIVING SPONSORS

Auxilio Mutuo Hospital—Puerto Rico Transplant Program, Hato Rey
 Center for Donation and Transplant, Albany, N.Y.
 Children’s Hospital of Pittsburgh UPMC
 Children’s Medical Center—Siragusa Transplantation Center, Chicago
 Cleveland Clinic Transplant Center
 Gift of Life Donor Program, Philadelphia
 Henry Ford Transplant Institute, Detroit
 Legacy Good Samaritan, Portland, Ore.
 LifeGift, Houston
 Mayo Clinic Florida, Jacksonville
 MCG Health Kidney and Pancreas Transplant Program, Augusta, Ga.
 Memorial Medical Center, Springfield, Ill.
 Methodist Dallas Medical Center
 Methodist Specialty and Transplant Hospital, San Antonio
 Methodist Transplant Center, The Methodist Hospital, Houston
 Mountain States Health Alliance/Johnson City Medical Center, Tenn.
 Nazih Suhdi Transplant Institute, Oklahoma City, Okla.
 New York Organ Donor Network, New York City
 North Shore University Hospital Transplant Center, Manhasset, N.Y.
 OneLegacy Donate Life Organization, Los Angeles
 Penn Medicine Transplant Institute, Philadelphia
 Rush University Transplant, Chicago
 Scott and White Memorial Hospital, Temple, Texas
 Scripps Center for Organ and Cell Transplantation, La Jolla, Calif.
 Seattle Children’s Hospital
 Sharp Memorial Hospital, San Diego
 St. John Hospital Transplant Specialty Center, Detroit
 St. Vincent Transplant Services, Indianapolis
 The Sentara Transplant Center—Sentara Norfolk General Hospital, Va.
 OSF Saint Francis Medical Center Transplant Service, Peoria, Ill.
 UCSD—Center for Transplantation, San Diego
 University of Iowa Organ Transplant Center, Iowa City
 University of Kansas Hospital, Kansas City
 University of Michigan Transplant Center, Ann Arbor
 University of Rochester Medical Center/Strong Memorial Hospital, N.Y.
 USC Transplant Institute, Los Angeles
 Vanderbilt Transplant Center, Nashville, Tenn.
 VCU Health System, Richmond, Va.
 Wake Forest University Baptist Medical Center, Winston-Salem, N.C.

NATIONAL DONOR MEMORIAL SPONSORS

California Transplant Donor Network, Oakland
 Center for Donation and Transplant, Albany, N.Y.
 Donor Alliance Denver
 Gift of Hope, Itasca, Ill.
 Gift of Life Donor Program, Philadelphia
 Indiana Organ Procurement Organization, Indianapolis
 Iowa Donor Network, North Liberty, Iowa
 LifeBanc, Cleveland
 LifeGift, Houston
 LifeLink of Florida, LifeLink of Georgia, LifeLink of Puerto Rico (Tampa, Fla.)
 LifeNet Health, Virginia Beach, Va.
 Lifesharing Community Organ and Tissue Donation, San Diego
 New Jersey Sharing Network, Springfield
 New Mexico Donor Services, Albuquerque
 New York Organ Donor Network, New York City
 OneLegacy Donate Life Organization, Los Angeles
 Southwest Transplant Alliance, Dallas
 Tennessee Donor Services, Nashville
 The Living Legacy Foundation of Maryland, Baltimore
 Upstate New York Transplant Services, Buffalo