



# 'UNOS MEETING PARTNERS' LAUNCHED AT TMF

*Helping the transplant community build better meetings*

In April, UNOS launched its third for-profit wholly owned subsidiary—UNOS Meeting Partners. As with its other business enterprises—Tii Informatix and CreativeAid, UNOS uses the funds generated to support its unfunded OPTN efforts (such as developing new technology and funding research studies not covered in the contract).

And, with all three subsidiaries, UNOS has built upon its already-existing internal expertise and experience to offer additional services to the transplant community. For Tii Informatix—technology, research and database development/maintenance; for CreativeAid—writing, editing, design and production; and for UNOS Meeting Partners—event and conference planning, marketing and management.

In fact, UNOS' Transplant Management Forum (TMF)—where UNOS Meeting Partners was officially launched to the transplant community—provided an apt and auspicious venue for the announcement. UNOS' conference planning and travel department, now known as UNOS Meeting Partners, has been producing the national TMF for 19 consecutive years.

The old saying about the duck gliding on the water comes to mind: The image may look serene, but you know that duck is paddling furiously beneath the water.

It's an appropriate metaphor for a conference. If the conference goes smoothly and looks effortless, you know that detailed planning and coordination has been under way for months and, depending on the conference, perhaps for an entire year. The logistics can be overwhelming.



UNOS Meeting Partners are (from left, top) Leslie Roesner, Shamel Jones-McCloud, Erma Edmiston, Chiquita Braxton, and assistant director Jeff Schmidt; (bottom) Barbara Friend, Leigh Brown and director Jennifer Gavin.


## NEARLY TWO DECADES OF EXPERIENCE

In other words, the services of savvy and experienced planners can prove critical to sponsoring a successful meeting or convention. UNOS Meeting Partners offers full-service planning or help with a specific aspect of an event. Services, for example, include the following:

- site selection
- contract negotiations
- marketing and communications
- customized online registration
- exhibit/speaker/sponsor management
- hotel logistics
- transportation coordination
- onsite management

Over the years, UNOS' meeting planners, with 81 years of combined experience, have managed more than 1,000 events. In addition to handling

UNOS' own TMF, UNOS Meeting Partners has nearly two decades of planning and executing annual meetings, directors workshops and special events for the Association of Organ Procurement Organizations as well as 14 years of coordinating annual meetings for the Association for Multicultural Affairs in Transplant (formerly ASMHTP) and six years for the Transplant Financial Coordinators Association.

You help yourself—and the larger transplant community—when you employ the services of UNOS Meeting Partners. 

 For more information on building a better meeting, call (804) 782-4830, send an e-mail to [meetings@unos.org](mailto:meetings@unos.org) or visit the UNOS Meeting Partners' website at [unosmeetingpartners.com](http://unosmeetingpartners.com).