

UNOS Offers ‘Family of Sites’

A brief refresher on ‘where to go for what’

A quick links toolbar provides an alphabetical listing of the most-viewed sections of the sites.

Clickable tabs provide access to helpful information, including data, ways to support UNOS, social media connections and current news.

Visitors have one click access to features on our family of sites.



Available on every page, the search feature provides results from all of our sites.

Visitors can learn how to make a contribution to UNOS and its programs.

By clicking on these arrows, visitors can scroll through various resources and site features.

In the complex field of donation and transplantation, accurate and up-to-date information is a valuable and necessary tool—but it helps only if you can find it.

The UNOS communications department understands that and has been chagrined over recent months to hear OPTN/UNOS members and others say that they can't seem to find what they want on UNOS' various sites. We also understand that the audiences we serve—transplant centers, OPOs, transplant candidates, recipients and donor families as well as the general public—require specific types of information.

Since launching its first website (unos.org) in 1995, UNOS has continually looked for ways to improve the

convenience and user-friendliness of its e-information. In line with better serving its constituencies, UNOS also has developed and manages a family of websites, with each site designed to meet the needs of specific audiences.

The heart of the recent confusion likely lies in the fact that OPTN information— for which most users had visited the UNOS website— was moved in 2010. It's now on HRSA's OPTN site at <http://optn.transplant.hrsa.transplant.gov>.

In other words, the transplant community, and especially OPTN/UNOS members, should go directly to the OPTN website if they need information on

- policy and bylaws (including NOTA and the Evaluation Plan)

- the OPTN/UNOS board, committees, regions and the member directory
- the OPTN's program goals and HRSA's Breakthrough Collaborative
- data, data-report requests and various OPTN initiatives, such as the kidney paired donation pilot project, and much more.

After the OPTN contract information was moved to HRSA's website, UNOS redesigned its own site to more accurately define itself as a private, nonprofit organization that holds the OPTN contract and serves the transplant community in various additional ways.

The home page was restructured to create an efficient "hub" that leads to transplant-related information for UNOS' many constituents. From UNOS' home page, users are a click away not only from


MELD/PELD BROCHURE UPDATED

UNOS' brochure on liver allocation policy has been updated to bring it up to date with recent policy changes.

The brochure, now titled "Questions and Answers for Transplant Candidates about Liver Allocation Policy," was designed for transplant professionals to give to liver candidates to explain the policy.*

MELD (Model for End-Stage Liver Disease) is used for candidates 12 and older and PELD (Pediatric End-Stage Liver Disease) for candidates 11 and younger; both models are based on statistical formulas that predict a patient's risk of dying while waiting for a liver.

The recent updates replace references to "Status 1" with "Status 1A and 1B" and policies pertaining to the broader sharing of deceased donor livers. As of this writing, updates are also being made to the Spanish language version of the brochure. [U](#)

 To view and/or download the MELD/PELD brochures—as well as the many other policy brochures UNOS has available—visit unos.org (*donation and transplantation > professional education > policy brochures*). Quantities can be ordered from UNOS' online store at <http://store.unos.org>.

*The previous title was "Questions and Answers for Transplant Candidates about MELD/PELD."

UNOS RELEASES 2010 ANNUAL REPORT

Working together. Saving lives. Four simple words, in two short phrases, sum up the vast mission of UNOS and the transplant community.

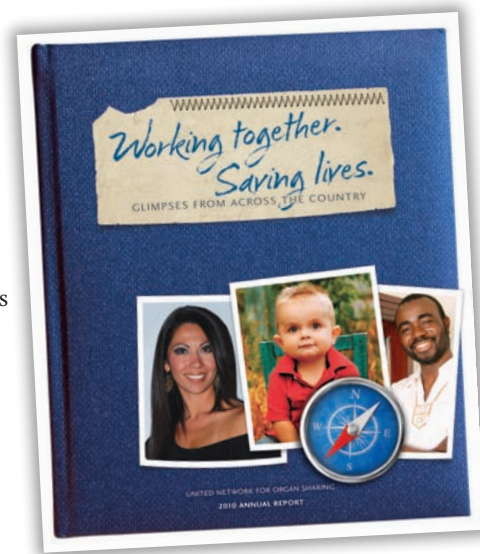
"Working together. Saving lives." is also UNOS' tagline, developed in 2010, and the theme of UNOS' 2010 annual report.

The report features photos and stories about people in the transplant community from across the country—organ recipients, donors and donor family members, organ procurement and transplant professionals. They help to illustrate the report's message that it takes many kinds of people, working together around the country, to save lives through organ donation and transplantation.

In 2010, there were 22,104 organ transplants from 7,944 deceased organ donors and 6,560 transplants from living donors. Other highlights included in the report are the launch of UNOS' Center for Transplant System for Excellence; the national kidney paired donation pilot; major upgrades of UNOS' information technology systems and infrastructure; the first National Donor Memorial "award of excellence"; and the total redesign of UNOS' website, unos.org (see p. 4).

Copies of UNOS' 2010 annual report have been distributed by mail to selected OPTN/UNOS members and will be distributed by UNOS staff at exhibits and community events. Electronic copies are available for download, free of charge (see link below). [U](#)

 To view or download a copy of UNOS' 2010 annual report, free of charge, visit unos.org > *about us* > *newsroom* > 5/9/2011.



the OPTN website but also from UNOS' own Transplant Living and National Donor Memorial websites.

UNOS' Transplant Living website (transplantliving.org) provides a wealth of information for transplant candidates, recipients and their families. The site has entire sections on before, during and after the transplant, pediatric transplantation and living donation as well as a list of support groups and a calendar of events searchable by location and date.

It also can be personalized according to an array of user needs and preferences.

UNOS' National Donor Memorial (nationaldonormemorial.org) website pays tribute to America's living and deceased donors and their families. The interactive site is continually changing, as visitors add tributes to their friends and family members who were donors. As of this writing, the site contains nearly 1,000 tributes, many with photos and other information about the donor.

On the site, visitors also are able to take a virtual tour of the National Donor Memorial and its various "rooms," each of which symbolizes the emotional journey of a donor family: the wall of tears, the wall of names and the memorial garden.

UNOS has recently launched three additional sites, each devoted to the efforts of its wholly owned, for-profit subsidiaries—Tii Informatix (tii-informatix.com), CreativeAid (creativeaid.com) and UNOS Meeting Partners (unosmeetingpartners.com). Funds raised through those enterprises are devoted to supporting transplant-related efforts not covered in UNOS' OPTN contract. [U](#)

Questions about UNOS' family of sites? Send an e-mail to webmaster@unos.org.